

Communication & Marketing Manager/in (f/m/d)

Location: Berlin • **Start date:** as soon as possible

About Us

The Rulemapping Group stands for innovation at the intersection of law, technology, and AI. With our unique Rulemapping methodology and Rule AI, we're transforming how governments, businesses, and society deal with rules. Rulemapping accelerates public administration, reduces bureaucratic complexity, and creates new trust in digital decision-making processes. Supported by the Federal Agency for Disruptive Innovation (SPRIND), we are not only building efficiency – we are shaping a new operating system for rule-based societies, with courage, technological excellence, and a strong social mission.

Our vision: a digitally readable and openly accessible legal world in which laws are no longer barriers but serve as clear, fair foundations for decision-making – for everyone.

Your Mission

Are you a communication all-rounder with a strategic mindset and a passion for tech products, law, and public services? Then you're in the right place! As our **Communication & Marketing Manager**, you'll take full responsibility for our internal and external communications – from brand strategy to execution. You'll work at the intersection of sales, product, and management and support our subsidiary as well.

Your Responsibilities

- **Strategic communication:** Develop and implement communication and marketing strategies in close coordination with the executive team
- **Project management:** Coordinate and manage external agencies and internal project teams
- **Text & content:** Create high-quality content for our website, newsletter, social media, press, white papers, and more
- **Event management:** Plan and execute events, trade fairs, and partner formats
- **Sales support:** Develop and prepare sales materials (presentations, one-pagers, use cases)
- **Channel management:** Maintain CMS platforms, newsletters, social media accounts, and SEO/SEA campaigns

- **Monitoring & reporting:** Analyze and report on communication and marketing activities to measure success and continuously improve

Your Profile

- 3–5 years of experience in marketing, communications, or PR – ideally in a tech-driven or regulatory environment
- Proven track record in both strategic and operational marketing and communications
- Strong sense of aesthetics and brand consistency
- Confident handling of visual design elements (layouts, visual language, corporate design)
- Excellent writing skills and a solid understanding of target-group-oriented communication
- Confident use of digital tools (e.g. Jira, Confluence, CMS platforms, newsletter tools)
- Strong organizational skills and experience in planning and delivering events
- A structured, self-driven approach and strong initiative
- Interest in technology, law, public administration, and social impact

What to Expect

- A responsible key role with lots of creative freedom
- A dedicated, interdisciplinary team
- Flat hierarchies, short decision-making paths, and open communication
- The opportunity to make a real societal contribution through your work
- Flexibility in how you structure your workday

Together with you, we want to drive our vision forward and revolutionize the way rules and laws enable a functioning society. Ready to become part of an innovative team and help shape the future? Then send your application to jobs@rulemapping.com – we look forward to getting to know you and achieving great things together!